

hosa

future
health
professionals

PENNSYLVANIA



2020 PENN HOSA State Leadership Conference

Sponsorship Opportunities



Platinum Sponsor \$10,000

Limited to 1

- Sponsorship Acknowledgment on Convention Program Book Front Cover (color)
- Full-page color ad on the back cover of the Convention Program Book
- Company Banner permanently displayed in the main stage area
- Company Name/Logo projected on stage screens between presentations
- 1-3 minute Speaking Opportunity at the Opening Session (Wednesday)
- 2 Exhibitor Tables at a premium location (Wednesday and Thursday)
- Individual Free-Standing Banner at Registration and Meals Entrance
- Convention Bag Insert (provided by company)
- Social Media Posts
- Verbal acknowledgment at large group Sessions
- Symposium Presenter Opportunity (at company request)



Gold Sponsor \$7500

Limited to 2

- Full-page color ad on inside front or back cover of the Convention Program Book.
- Company Name/Logo projected on stage screens between presentations.
- 1 Exhibitor Table during Vendor Fair (Thursday)
- Individual Free-Standing Banner at Registration and Meals Entrance.
- Convention Bag Insert (provided by company)
- Social Media Posts
- Verbal acknowledgment at large group sessions



Silver Sponsor \$5000

Limited to 5

- Full-page color ad in the Convention Program Book.
- 1 Exhibitor Table during Vendor Fair (Thursday)
- Individual Free-Standing Banner at select sessions.
- Convention Bag Insert (provided by company).
- Social Media Posts



Bronze Sponsor \$2500

- One half (1/2) page color ad in the Convention Program Book
- 1 Exhibitor Table during Vendor Fair (Thursday)
- Group Free-Standing Banner at select sessions
- Convention Bag Insert (provided by company)
- Social Media Posts





Additional Sponsorship Opportunities

Advisor’s Reception/PENN HOSA Corp. Meeting.....	\$500
<ul style="list-style-type: none"> Easel sign at the entrance to Meeting Verbal Acknowledgement at the Meeting Acknowledgment in the Convention Program Book 	
Leadership 101 Workshop.....	\$500
<ul style="list-style-type: none"> Easel sign at the entrance to the Workshop Verbal Acknowledgement at the Workshop Acknowledgment in the Convention Program Book 	
Registration Bags.....	\$250
<ul style="list-style-type: none"> Company Name/Logo on Registration Bag Acknowledgment in the Convention Program Book 	
Judges Breakfast.....	\$500
<ul style="list-style-type: none"> Easel sign at the entrance to the Meeting Verbal Acknowledgement at the Breakfast Acknowledgment in the Convention Program Book 	
Bingo Bash.....	\$500
<ul style="list-style-type: none"> Easel sign at the entrance to Event Verbal Acknowledgement at the Event Acknowledgment in the Convention Program Book 	
HOSA Dance.....	\$500
<ul style="list-style-type: none"> Easel sign at the entrance to Event Verbal Acknowledgement at the Event Acknowledgment in the Convention Program Book 	
Symposia (Educational Workshops).....	\$300
<ul style="list-style-type: none"> Easel (Group) Sign at the Symposia Entrance Acknowledgment in the Convention Program Book 	

Competitive Events Sponsorship

\$250 Per Event

Company name printed under the competitive event in the Conference Program Book

Company name displayed at the entrance of the competitive event

Available Events for Sponsorship

HEALTH SCIENCE

- Behavioral Health
- Cultural Diversities & Disparities
- Dental Terminology
- Human Growth and Development
- Medical Law and Ethics
- Medical Math
- Medical Reading
- Medical Spelling
- Medical Terminology
- Nutrition
- Pathophysiology
- Pharmacology

HEALTH PROFESSIONS

- Biomedical Lab Science
- Dental Science
- Home Health Aide
- Medical Assisting
- Nursing Assisting
- Personal Care
- Pharmacy Science
- Physical Therapy
- Sports Medicine
- Veterinary Science

EMERGENCY PREPAREDNESS

- CERT Skills
- CPR/First Aid
- EMT
- Epidemiology
- Life Support Skills
- Public Health

LEADERSHIP

- Extemporaneous Health Poster
- Extemporaneous Writing
- Health Career Photography
- Healthy Lifestyles
- Interviewing Skills
- Job Seeking Skills
- Prepared Speaking
- Researched Persuasive Writing & Speaking
- Speaking Skills

TEAMWORKS

- Biomedical Debate
- Community Awareness
- Creative Problem Solving
- Forensic Science
- Health Career Display
- Health Education
- HOSA Bowl
- Medical Innovation
- Parliamentary Procedure
- Public Service Announcement



Advertise

Conference Program Book Ads

	Color	B&W
Full-Page Ad.....	\$450	\$150
One-Half (1/2) Page Ad	\$225	\$75
One-Quarter (1/4) Page Ad.....	\$115	\$40
One Line Ad (Black & White).....		\$10
Back Cover Ad (Color).....	Available with Sponsorship	
Inside Back Cover Ad (Color).....	Available with Sponsorship	
Inside Front Cover Ad (Color).....	Available with Sponsorship	



PENN HOSA – Future Health Professionals

Looks forward to your support in helping shape the next generation of health care professionals.

To discuss any of the sponsorship opportunities presented in this packet, please contact:

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